



**GLOBAL
HEPATITIS
SUMMIT 2025**

LOS ANGELES
USA
MARCH 18 – 21, 2025

SPONSOR PROSPECTUS

The 19th International Symposium on Viral Hepatitis and Liver Disease (ISVHLD)

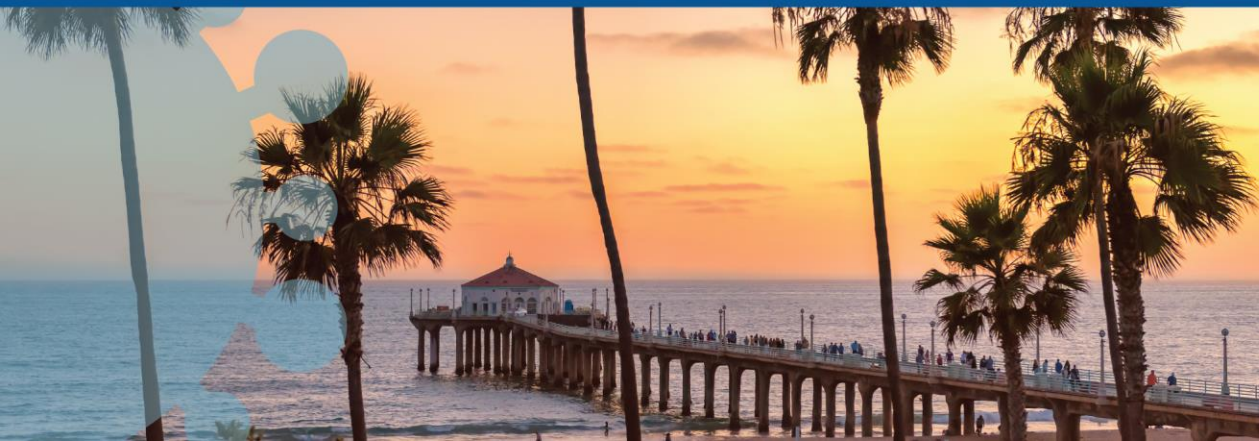


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CONTRIBUTING PARTNERS & SYMPOSIA

Point of Care Testing Summit

presented by INHSU

North American Viral Hepatitis Elimination Summit

presented by AASLD in partnership with CASL & AMH

ILCA – GHS Hepatocellular Carcinoma Symposium

presented by ILCA and GHS

Long-Acting Treatments for Chronic Hepatitis B Workshop

presented by National Institutes of Health and Johns Hopkins University



Subject to change without notice. Please visit global-hepatitis.com for up-to-date information.

THE CITY AND VENUE

Los Angeles, California

Los Angeles is a trend-setting global metropolis with a fascinating history and a rich cultural heritage. As the world's fifth busiest airport, LAX has over 1500 flights operating daily making it the perfect destination for global delegates to attend the 19th

It's no wonder Los Angeles is a top choice for people from all over the world . It is an expansive metropolitan city featuring everything from world class hospitals, research facilities, and academic institutions, to city parks, beaches, and museums. Los Angeles has it all!

The Westin Bonaventure

Set in the heart of downtown Los Angeles, The Westin Bonaventure Hotel & Suites, Los Angeles radiates elegance and sophistication.

The hotel welcomes travelers with a soaring atrium, world class amenities, and an unforgettable experience. Stay on top of your fitness in our WestinWORKOUT® Fitness Studio and go for a swim in the newly renovated outdoor pool.

Enjoy a convenient location near the convention center, arenas, sports stadiums, shopping, museums, concert halls, theatres and so much more.



GENERAL INFORMATION

Key Dates	
Registration	September 6, 2024
Abstract Submission Period Opens	First week of September 2024
Abstract Submission Period Closes	October 30, 2024
Late Breaker Abstract Submission Opens	January 27, 2025
Late Breaker Abstract Submission Closes	February 7, 2025
Abstract Digital Upload	March 4, 2025
Abstracts Accessible by Registered Delegates	March 11, 2025
Abstract Book Available	March 18, 2025
GHS Affiliate Programs	March 17 & 18, 2025
GHS Program	March 18 - 21, 2025
GHS Exhibits	March 18 - 20, 2025

Join the conversation:



@GlobalHepSummit

#GHS2025

Visit www.global-hepatitis.com for more information or email us at GHSinfo@mci-agency.com

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WELCOME

Dear Friends and Colleagues,

It is with great pleasure that we invite you to join us in Los Angeles, USA March 18 – 21, 2025 for the 19th Global Hepatitis Summit (GHS 2025), a 50-year legacy of the International Symposium on Viral Hepatitis and Liver Disease (ISVHLD).

The GHS 2025 faculty has been carefully selected to achieve the global diversity and gender balance that is reflective of our scientific community today. GHS 2025 will feature the latest developments in viral hepatitis, along three distinct tracks: basic / translational, clinical, and public health. 2025 has been designated by the WHO as a milestone year to assess progress towards the 2030 goals to eliminate Hepatitis C and Hepatitis B. Accordingly, GHS 2025 will be taking stock of progress to date while looking ahead towards research, clinical care, and public health interventions needed to achieve global goals to eliminate hepatitis.

GHS 2025 will be as much a networking event as a cutting-edge research conference, featuring dedicated tracks for health practitioners and inspiring workshops for those working in the liver and hepatitis space, where renowned speakers will highlight the most exciting recent results in the field and provide perspectives for research and patient management.

It will be our pleasure to welcome you to Los Angeles for this historic scientific meeting.

With kind regards,



Norah Terrault
Co-Chair, GHS 2025



John Ward
Co-Chair, GHS 2025



Harry Janssen
International Advisory Committee Chair



ISVHLD INTERNATIONAL ADVISORY COMMITTEE



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de Barcelona, Spain



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School of Medicine –
HCFMUSP, Brazil



MEMBER
SU WANG
World Hepatitis
Alliance, USA



MEMBER
PEI-JER CHEN
National Taiwan
University, Taiwan



MEMBER
MARGARET HELLARD
Burnet Institute,
Australia



MEMBER
ULRIKE PROTZER
Technical University
of Munich, Germany



MEMBER
JOHN WARD
Coalition for Global
Hepatitis
Elimination, USA



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Johns Hopkins
School of Medicine,
USA



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PIETRO LAMPERTICO
University of Milan,
Italy



MEMBER
WENDY SPEARMAN
University of Cape Town,
South Africa



MEMBER
ZOBAIR M. YOUNOSSI
The Global NASH
Council, Center for
Outcomes Research in
Liver Diseases, USA



INTERNATIONAL SCIENTIFIC COMMITTEE

Basic / Translational

NAME	COUNTRY
David Thomas (Co-Lead) Johns Hopkins University School of Medicine	USA
Ulrike Protzer (Co-Lead, tentative) Technical University of Munich	Germany
Raymond Chung Harvard University	USA
Adam Gehring University of Toronto	Canada
Jeff Glenn Stanford Medicine	USA
Maud Lemoine Imperial College London	UK
Massimo Levrero University Claude Bernard Lyon 1	France
Augusto Villanueva Icahn School of Medicine at Mount Sinai	USA
Man-Fung Yuen The University of Hong Kong	Hong Kong

Clinical

NAME	COUNTRY
Carla Coffin (Co-Lead) University of Calgary	Canada
Seng Gee Lim (Co-Lead) National University Health System	Singapore
Jordan Feld University of Toronto	Canada
Pietro Lampertico University of Milan	Italy
Mário Pessôa University of São Paulo	Brazil
Jennifer Price University of California San Francisco	USA
Wendy Spearman University of Cape Town	South Africa
Grace Wong The Chinese University of Hong Kong	Hong Kong

Public Health

NAME	COUNTRY
Jason Grebely (Co-Lead) University of New South Wales	Australia
Risha Irvin (Co-Lead) Johns Hopkins School of Medicine	USA
Maria Buti University Hospital Vall d'Hebron	Spain
Graham Cooke Imperial College	London
Cui Fuqiang Peking University	China
Funmi Lesi World Health Organization & University of Lagos	Nigeria
Su Wang World Hepatitis Alliance	USA
Carolyn Wester NCHHSTP, Experts – NCHHSTP Centers for Disease Control and Prevention	USA

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THE 50-YEAR LEGACY OF THE 19th ISVHLD Global Hepatitis Summit

Now delivered as the **Global Hepatitis Summit**, since 1972 the International Symposium on Viral Hepatitis and Liver Disease (ISVHLD) has played an important role in leading the discussion and driving the international agenda in all areas of viral hepatitis.

As is the tradition of ISVHLD, the 2025 Global Hepatitis Summit will bring together the top clinicians and researchers in liver disease from around the world.



GHS 2025

AT-A-GLANCE

800 Berlin 2015

1100 Toronto 2018

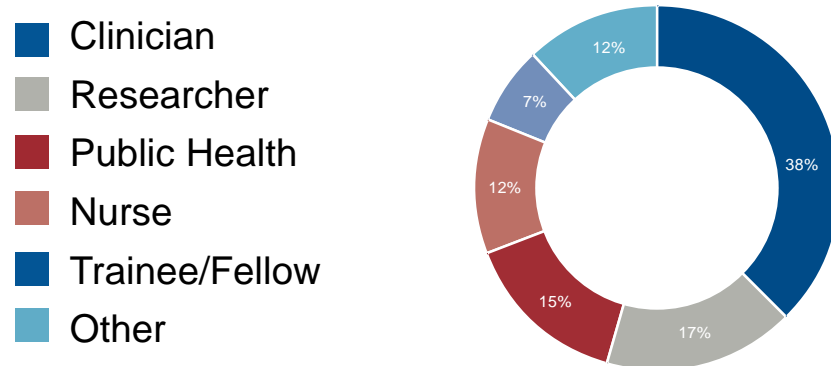
1500 Taipei 2021 (virtual)

753 Paris 2023 (hybrid)

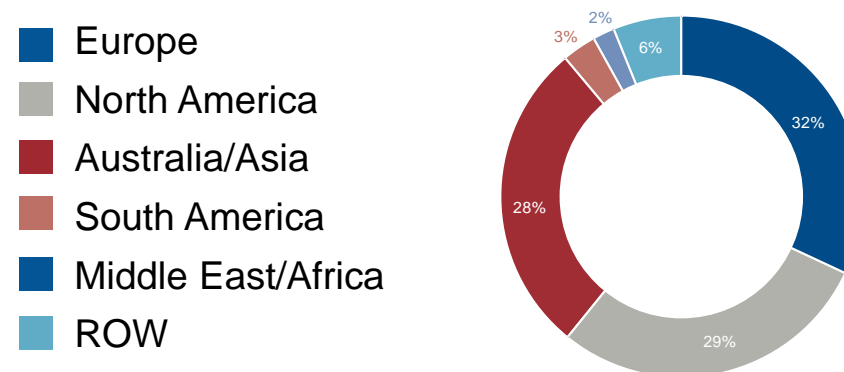
1000 Los Angeles 2025



Participants by Professional Role (2023)



Participation by Geographic Region (2023)



PRELIMINARY PROGRAM

BASIC / TRANSLATIONAL

SESSION 1 – HCV Virology: Replicating Success

- What can we learn from HCV for other hepatitis viruses?
- Pharmacology of long-acting HCV therapeutics

SESSION 2 – Exploiting Adaptive Immunity to Combat Viral Hepatitis

- Restoring immunity to cure HBV
- Immunologic prescription for a vaccine to prevent chronic HCV
- The “Controlled Human Infection Model” – Where do we stand?

SESSION 3 – “Dueling” Virology: HBV and HDV

- Molecular basis for an HBV cure using antivirals
- From controlling HDV to HDV cure

SESSION 4 – MishMASH: Molecular Mechanisms for Liver Disease

- MASH: Molecular underpinnings of novel therapeutics
- Inflammatory premise for cancer

SESSION 5 – Gene and Cell Therapies: Latest News

- CAR T-cells to treat liver fibrosis
- Gene correction in the liver using CRISPR

PRELIMINARY PROGRAM

CLINICAL

SESSION 1 – ILCA-GHS HCC Symposium

- Early detection/screening – surveillance underuse & emerging modalities
- Panel: Implementation of these strategies
- Risk stratification: HBV and post-SVR
- Debate: Can we stop surveillance in low-risk patients?

SESSION 2 – Immune-Modulated Therapies for HBV

- The role of interferon with current and future therapies
- Therapeutic vaccines and functional cure. How good is the promise?

SESSION 3 – Novel Acting Antiviral Strategies for HBV

- Progress towards a sterilizing cure – Gene editing, targeting cccDNA
- The role of RNA interference (siRNA, ASO) as the backbone of HBV cure strategies

SESSION 4 – Practical Strategies for Implementing Guidelines: Maximizing Treatment Outcomes

- How to engage and support priority populations in non-endemic regions
- Development and expansion of novel care models for global population

SESSION 5 – Delta Therapies: Current and Future

- New drug development for Delta
- BLV & combination treatment

SESSION 6 – Existing Treatment Controversy

- Debate: To stop or not to stop NA therapy

SESSION 7 – Remaining Challenges in HCV

- Post-SVR follow-up – If you can stop, when? (including HCC)
- Difficult to treat – Treating individuals with cancer, reinfection, acute HCV, advanced disease, comorbidities

SESSION 8 – Overlapping Epidemics

- Alcohol and viral hepatitis: How much is too much?
- MASLD, viral hepatitis and HCC risk.

SESSION 9 – Biomarkers: New Diagnostics and Technologies in Liver Disease

- Biomarkers for HBV management
- Application of Artificial Intelligence in viral hepatitis

SESSION 10 – Special Populations (HEV, Pediatrics, Pregnancy, etc.)

- Immunocompromised patients and viral hepatitis risk
- Management of children with viral hepatitis (immune tolerant)

Subject to change without notice. Please visit global-hepatitis.com for up-to-date information.



PRELIMINARY PROGRAM

PUBLIC HEALTH

SESSION 1 – Interventions to Prevent Viral Hepatitis

- Prevention of HBV / HDV and HCV

SESSION 2 – Screening and Diagnosis of Viral Hepatitis

- Optimizing strategies to enhance screening and diagnosis for HBV and HCV

SESSION 3 – Interventions to Enhance Testing, Treatment, and Viral Elimination

- Interventions to enhance linkage to HCV and HBV / HDV care and treatment

SESSION 4 – Special Populations

- Corrections
- Addressing challenges to engage PWID into care
- Overseas born/refugees/migrants
- Collaborating with First Nations Communities to enhance HCV care

SESSION 5 – Hepatitis B, C, D Elimination

- Novel interventions to facilitate HCV elimination in rural settings
- Addressing barriers to HBV screening in low- and middle-income settings

SESSION 6 – Pathways Toward Hepatitis Elimination

- Mexico
- South Korea

SESSION 7 – Implementation Successes and Challenges for Point-of-Care Testing for Current HCV Infection

- Highlights from INSHU Point of Care Testing Workshop
- How to implement state testing

ABSTRACT SUBMISSION IS OPEN !

You are invited to submit abstracts for poster and / or oral presentation at the **Global Hepatitis Summit 2025** taking place March 18 – 25, 2025 in Los Angeles, USA.

A limited number of abstracts will be selected for oral presentation.

Please submit your abstract within the Basic Science, Clinical or Public Health streams of GHS 2025.

Click [HERE](#) for **GHS 2025**
Abstract Submission Guidelines
and Online Submission Form

KEY DATES

Abstract Submission:	OPEN
Submission Deadline:	October 30, 2024
Notifications:	November 2024





PARTNER WITH US

SPONSORSHIP BOOKING PROCESS

STEP 1 **DISCOVER** – a variety of sponsorship, exhibition and advertising opportunities on the following pages.

STEP 2 **SELECT** – a sponsorship level and review the full list of exclusive entitlements.

STEP 3 **ADD-ONS & ADVERTISING** – enhance your sponsorship with additional properties, venue and/or digital advertising.

STEP 4 **CUSTOMIZE** – suggest amendments and/or unique activations by sending requests in writing to the GHS Partnerships Team: karen.seto@wearemci.com and meighan.jury@wearemci.com.

STEP 5 **SPONSORS BOOK NOW** – Secure your sponsorship now by contacting the GHS Partnerships Team: karen.seto@wearemci.com and meighan.jury@wearemci.com.

**SECURE YOUR SPOT NOW AS
GHS 2025 IS EXPECTED TO SELL OUT!**



SPONSORSHIP PACKAGES

Entitlements & Benefits	Platinum (1) \$200,000	Gold (2) \$150,000	Silver (3) \$75,000	Bronze (5) \$50,000	Friends \$10,000
Sponsor Symposium – 60 minutes (Lunch – platinum priority selection)	✓	✓			
Sponsor Symposium – 60 minutes (Breakfast or End of Day – platinum priority selection)			✓		
Sponsor Symposium – Exclusive Promotional E-newsletter	✓	✓	✓		
Sponsor Spotlight – 30 Minutes (Meet The Expert – platinum priority selection)	✓			✓	
All Access Registrations	16	12	6	4	2
Social Tickets	5	4	2	1	
Exhibit Space (raw space, sponsor build)	Custom	10x20	10x10		
Exhibit (turnkey stand)				✓	✓
Hospitality Suite (number of days)	4	2	1	½	
Emailer Banner Advertisement (artwork provided by sponsor)	4	2	1		
Company Listing (logo, link, description)	✓	✓	✓	✓	✓
Mobile App Log-In Page Recognition	✓				
Mobile App Banner Advertisement (artwork provided by sponsor)	✓	✓	✓	✓	
Digital Recognition (website, newsletter, mobile app)	✓	✓	✓	✓	✓
Sponsor Recognition (welcome archway, program)	✓	✓	✓	✓	✓
Marketing & Engagement Activities (social media post, push notification, live session poll, pre or post event survey)	6	3	2	1	
Pre/Post Session Reel	✓	✓	✓	✓	✓
Post Event Debrief (hosted by GHS 2025 and IAC Chairs)	✓	✓	✓	✓	
Post Event Report	✓	✓	✓	✓	✓



SPONSORSHIP PROPERTIES

LANYARDS

\$25,000

Each delegate, speaker, and sponsor must wear lanyards for the meeting duration.

Sponsorship is inclusive of:

- Branded lanyards – GHS 2025 + supporting organization
- Lanyard distribution
- Digital and print recognition
- Logistics management



KEYCARDS

\$25,000

Custom GHS 2025 key cards provided to each hotel guest upon check-in.

Sponsorship is inclusive of:

- Branded key card – GHS 2025 + supporting organization
- Keycard distribution
- Digital and print recognition
- Logistics management



HYDRATION HOST

\$25,000

Distributed to all delegates when they pick up their GHS 2025 registration package.

Sponsorship is inclusive of:

- Sponsor provided branded water bottles – GHS 2025 + supporting organization
- Water bottle distribution
- Branded hydration stations
- Digital and print recognition
- Logistics management



PROFESSIONAL PORTRAIT STUDIO

\$25,000

Capture a group shot or update a professional headshot.

Sponsorship is inclusive of:

- Branded GHS 2025 back drop for group shots
- Photo props
- Professional back drop for head shots
- Professional photographer
- Digital and print recognition
- Logistics management



SPONSORSHIP PROPERTIES

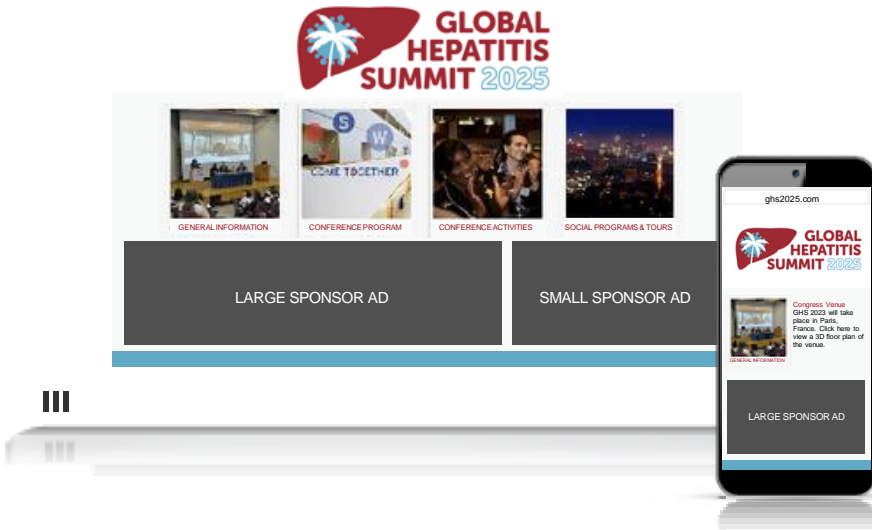
MOBILE APP

\$25,000

The GHS 2025 App allows delegates to engage and network with their peers, exhibitors and sponsors anytime throughout the conference.

Sponsorship is inclusive of:

- Branded in-app advertising and activities
- Marketing, promotion, digital and print recognition
- Logistics management



WIFI

\$25,000

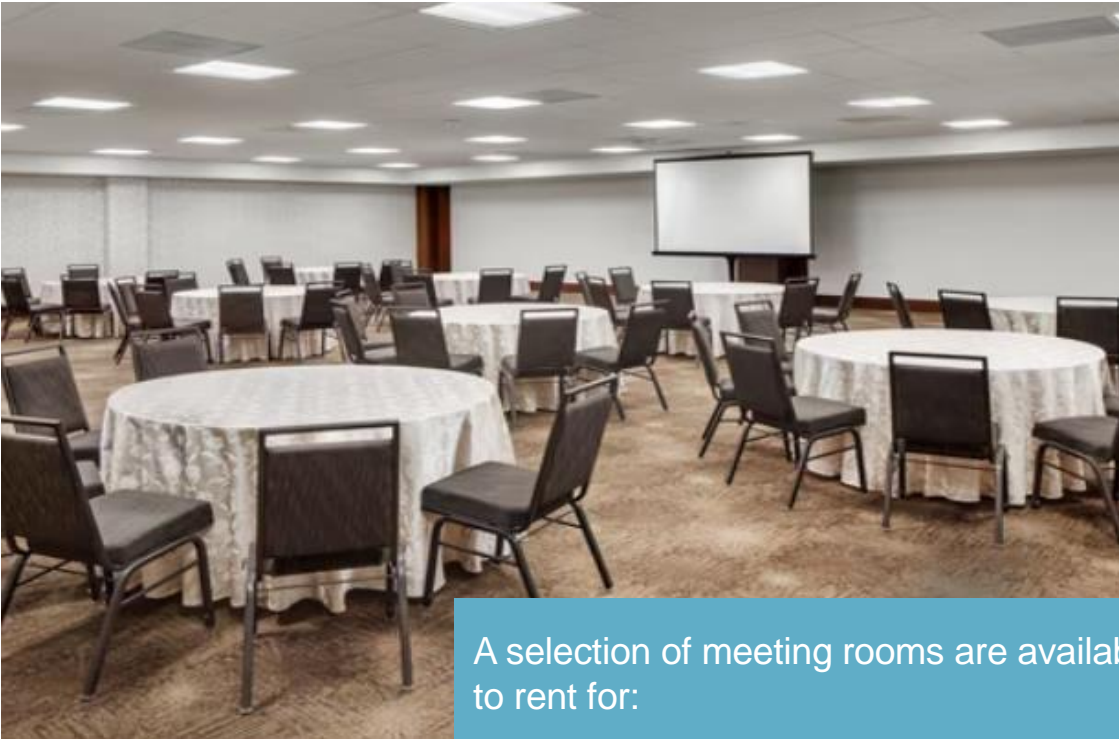
Gain WIFI access using your organization's unique network password.

Sponsorship is inclusive of:

- Customized password and/or landing page
- Marketing, promotion, digital and print recognition
- Logistics management



MEETING SPACE



Click [HERE](#) to submit your meeting room request form.

A selection of meeting rooms are available to rent for:

- Affiliate Meetings
- Client Meetings
- Advisory Board Meetings
- Workshops
- Receptions
- Private Sessions

The GHS 2025 Organizing Committee invites you to book meeting room space at the Westin Bonaventure Hotel & Suites in Los Angeles to host your own corporate meetings.

This is a perfect chance to conduct your business in a professional and convenient setting, surrounded by the dynamic atmosphere of the Global Hepatitis Summit. The GHS 2025 Conference Secretariat will work with you to seamlessly integrate your corporate activity around the conference schedule, maximizing your time and engagement.

All affiliate, sponsor, and/or related meetings taking place at the Westin Bonaventure Hotel & Suites, Los Angeles must be booked directly through the GHS 2025 Conference Secretariat.

Affiliate, sponsor, and/or other related meetings and events may not be scheduled during any GHS 2025 official programs or events.

For inquiries on meeting space, black out periods and accommodations, please contact the GHS Conference Secretariat Partnerships Team: karen.seto@wearemci.com and Meighan.jury@wearemci.com.

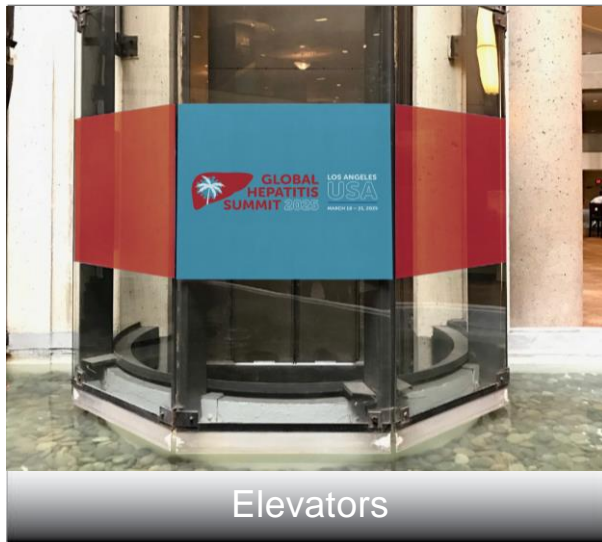
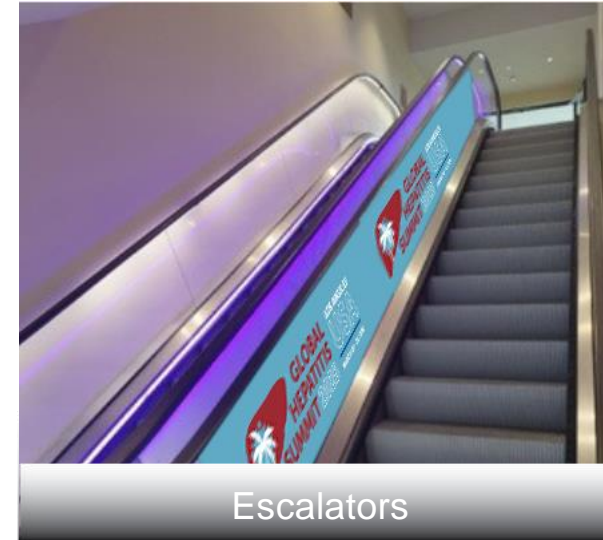


ADVERTISING VENUE

(INQUIRE FOR PRICING)

BRANDING OPPORTUNITIES

- Escalators
- Elevators
- Pillars (lobby, front desk, conference floor)
- Glass Panels
- Glass Clings
- Wall Wraps
- Banners
- Signs
- Booth Signage



ADVERTISING EMAIL BANNER ADS

Daily promotional e-mailers showcasing your company to the GHS 2025 community.

CONTENT

- Registration
- Dates to Remember
- Destination Highlights
- Know Before You Go

SUPPORTED FORMAT

- Static: PNG, JPG
- Animated: GIF

PRICING

CAMPAIGN TYPE	AD UNIT	PRICE PER AD
Emailer Placement	#1: 970x250	1 x \$2,900
		2+ x \$2,700
Emailer Placement	#2: 728x90	1 x \$2,700
		2+ x \$2,500
Emailer Placement	#3: 336x250	1 x \$2,700
		2+ x \$2,500

DIMENSIONS

- #1: 970x250
- #2: 728x90
- #3: 336x250

REPORTING

- Data size on launch date
- Open rate

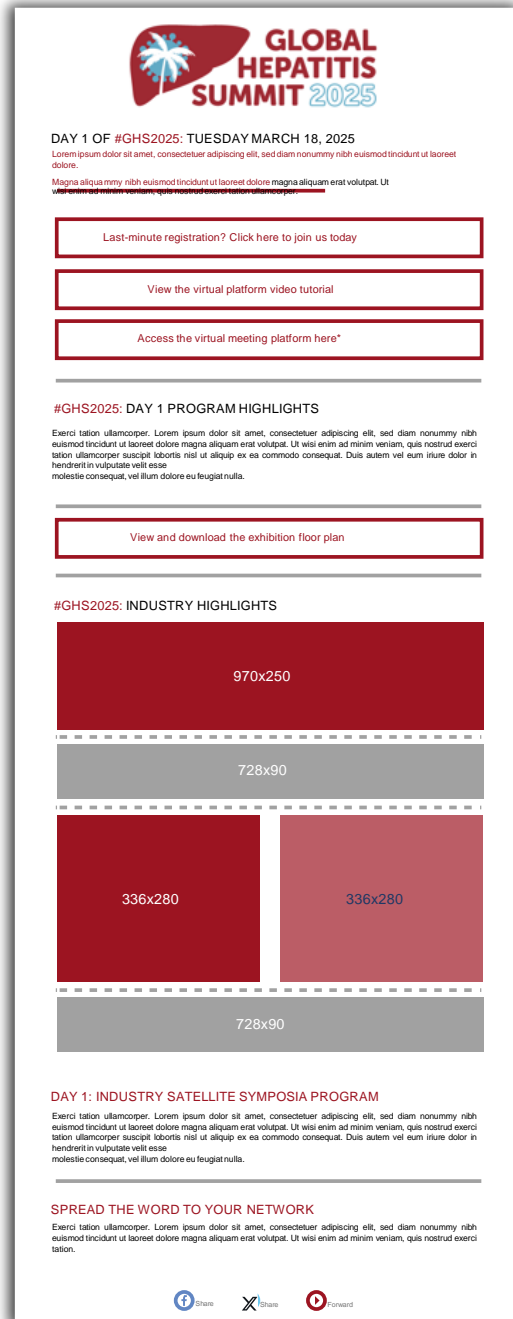


EXHIBIT AT THE GHS 2025

WHY?

- 2.5 days of networking with global leaders in all aspects of liver disease
- Prime location immediately adjacent to plenary and concurrent session halls

WHAT IS INCLUDED?

- 1 Full registration
- 1 Turnkey exhibit stand, sign and chair
- Set-up and dismantling
- Print and digital recognition

ITEM	PRICE
Commercial turnkey exhibit stand	\$5,000
Civil society and affiliate turnkey exhibit stand	Inquire for pricing





GLOBAL HEPATITIS SUMMIT 2025

The 19th International Symposium on Viral
Hepatitis and Liver Disease (ISVHLD)

CONTACT: GHS PARTNERSHIPS TEAM



Karen Seto
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MCI Group Canada (Conference Secretariat)
karen.seto@wearemci.com



Meighan Jury
Director, Consulting & Community Solutions
MCI Group Canada (Conference Secretariat)
meighan.jury@wearemci.com



CANCELLATION POLICY

- Event dates: March 18 – 21, 2025.
- Cancellations received before 5pm EST on January 17, 2025, will be entitled to a 50% refund.
- Cancellations received after 5pm EST on January 17, 2025, are non-refundable and non-transferable.
- All cancellations are subject to a \$250 cancellation fee.





LOS ANGELES
USA
MARCH 18 – 21, 2025

SPONSOR PROSPECTUS

The 19th International Symposium on Viral Hepatitis and Liver Disease (ISVHLD)



www.global-hepatitis.com

THANK YOU