

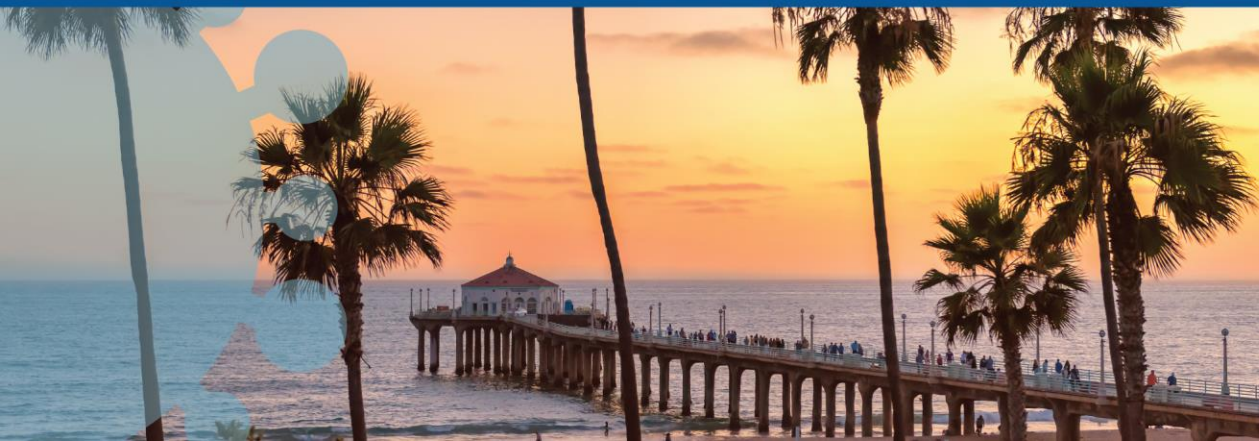


**GLOBAL  
HEPATITIS  
SUMMIT 2025**

LOS ANGELES  
**USA**  
MARCH 18 – 21, 2025

# SPONSOR PROSPECTUS

**The 19th International Symposium on Viral Hepatitis and Liver Disease (ISVHLD)**



---

# Table of Contents

<b>03</b>	<b>Contributing Partners &amp; Symposia</b>	<b>15</b>	<b>Partner with Us</b>
<b>04</b>	<b>Destination</b>	<b>16</b>	<b>Sponsorship Packages</b>
<b>05</b>	<b>General Information</b>	<b>18</b>	<b>Sponsorship Activations &amp; Properties</b>
<b>06</b>	<b>Welcome</b>	<b>19</b>	<b>Meeting Space Rentals</b>
<b>07</b>	<b>Committees</b>	<b>20</b>	<b>Advertising – Venue</b>
<b>10</b>	<b>GHS 2025 At-A-Glance</b>	<b>21</b>	<b>Advertising – Email Banner Ads</b>
<b>11</b>	<b>Preliminary Program</b>	<b>22</b>	<b>Exhibits</b>
<b>14</b>	<b>Abstract Submissions</b>	<b>23</b>	<b>Policies &amp; Contact Us</b>

---



# CONTRIBUTING PARTNERS & SYMPOSIA

---

## Point of Care Testing Summit

presented by INHSU

---

## North American Viral Hepatitis Elimination Summit

presented by AASLD in partnership with CASL & AMH

---

## ILCA – GHS Hepatocellular Carcinoma Symposium

presented by ILCA and GHS

---

## Long-Acting Treatments for Chronic Hepatitis B Workshop

presented by National Institutes of Health and Johns Hopkins University

---



Canadian Association  
for the Study of the Liver



A program of



Subject to change without notice. Please visit [global-hepatitis.com](https://global-hepatitis.com) for up-to-date information.

# THE CITY AND VENUE

## Los Angeles, California

Los Angeles is a trend-setting global metropolis with a fascinating history and a rich cultural heritage. As the world's fifth busiest airport, LAX has over 1500 flights operating daily making it the perfect destination for global delegates to attend the 19th

It's no wonder Los Angeles is a top choice for people from all over the world . It is an expansive metropolitan city featuring everything from world class hospitals, research facilities, and academic institutions, to city parks, beaches, and museums. Los Angeles has it all!

## The Westin Bonaventure

Set in the heart of downtown Los Angeles, The Westin Bonaventure Hotel & Suites, Los Angeles radiates elegance and sophistication.

The hotel welcomes travelers with a soaring atrium, world class amenities, and an unforgettable experience. Stay on top of your fitness in our WestinWORKOUT® Fitness Studio and go for a swim in the newly renovated outdoor pool.

Enjoy a convenient location near the convention center, arenas, sports stadiums, shopping, museums, concert halls, theatres and so much more.



# GENERAL INFORMATION

Key Dates	
Registration Opens	September 6, 2024
Abstract Submission Period Opens	First week of September 2024
Abstract Submission Period Closes	Extended to November 4, 2024
Late Breaker Abstract Submission Opens	January 27, 2025
Late Breaker Abstract Submission Closes	February 7, 2025
Abstract Digital Upload	March 4, 2025
Abstracts Accessible by Registered Delegates	March 11, 2025
Abstract Book Available	March 18, 2025
GHS Affiliate Programs	March 17 & 18, 2025
GHS Program	March 18 - 21, 2025
GHS Exhibits	March 18 - 20, 2025

**Join the conversation:**



@GlobalHepSummit

#GHS2025

Visit [www.global-hepatitis.com](http://www.global-hepatitis.com) for more information or email us at [GHSinfo@mci-agency.com](mailto:GHSinfo@mci-agency.com)

Subject to change without notice. Please visit [global-hepatitis.com](http://global-hepatitis.com) for up-to-date information.



# WELCOME

Dear Friends and Colleagues,

It is with great pleasure that we invite you to join us in Los Angeles, USA March 18 – 21, 2025 for the 19th Global Hepatitis Summit (GHS 2025), a 50-year legacy of the International Symposium on Viral Hepatitis and Liver Disease (ISVHLD).

The GHS 2025 faculty has been carefully selected to achieve the global diversity and gender balance that is reflective of our scientific community today. GHS 2025 will feature the latest developments in viral hepatitis, along three distinct tracks: basic / translational, clinical, and public health. 2025 has been designated by the WHO as a milestone year to assess progress towards the 2030 goals to eliminate Hepatitis C and Hepatitis B. Accordingly, GHS 2025 will be taking stock of progress to date while looking ahead towards research, clinical care, and public health interventions needed to achieve global goals to eliminate hepatitis.

GHS 2025 will be as much a networking event as a cutting-edge research conference, featuring dedicated tracks for health practitioners and inspiring workshops for those working in the liver and hepatitis space, where renowned speakers will highlight the most exciting recent results in the field and provide perspectives for research and patient management.

It will be our pleasure to welcome you to Los Angeles for this historic scientific meeting.

With kind regards,



**Norah Terrault**  
Co-Chair, GHS 2025



**John Ward**  
Co-Chair, GHS 2025



**Harry Janssen**  
International Advisory Committee Chair



# ISVHLD INTERNATIONAL ADVISORY COMMITTEE



**IAC CHAIR**  
**HARRY L.A. JANSSEN**  
Erasmus MC,  
Netherlands



**MEMBER**  
**GAMAL ESMAT**  
Cairo University,  
Egypt



**MEMBER**  
**SENG GEE LIM**  
National University  
Health System,  
Singapore



**MEMBER**  
**NORAH TERRAULT**  
University of  
California, USA



**IAC PAST-CHAIR**  
**MICHAEL P. MANN**  
Medical School of  
Hannover, Germany



**MEMBER**  
**JORDAN J. FELD**  
Toronto Centre for Liver  
Disease, Canada



**MEMBER**  
**JEAN-MICHEL PAWLOTSKY**  
University of Paris-Est,  
France



**MEMBER**  
**MARK THURSZ**  
Imperial College of  
London, UK



**MEMBER**  
**HENRY LY CHAN**  
Center for Liver  
Health, Hong Kong



**MEMBER**  
**XAVIER FORNS**  
Liver Unit, Hospital Clinic  
de Barcelona, Spain



**MEMBER**  
**MARIO GUIMARÃES PESSOA**  
University of São Paulo  
School of Medicine –  
HCFMUSP, Brazil



**MEMBER**  
**SU WANG**  
World Hepatitis  
Alliance, USA



**MEMBER**  
**PEI-JER CHEN**  
National Taiwan  
University, Taiwan



**MEMBER**  
**MARGARET HELLARD**  
Burnet Institute,  
Australia



**MEMBER**  
**ULRIKE PROTZER**  
Technical University  
of Munich, Germany



**MEMBER**  
**JOHN WARD**  
Coalition for Global  
Hepatitis  
Elimination, USA



**MEMBER**  
**ANDREA L. COX**  
Johns Hopkins  
School of Medicine,  
USA



**MEMBER**  
**PIETRO LAMPERTICO**  
University of Milan,  
Italy



**MEMBER**  
**WENDY SPEARMAN**  
University of Cape Town,  
South Africa



**MEMBER**  
**ZOBAIR M. YOUNOSSI**  
The Global NASH  
Council, Center for  
Outcomes Research in  
Liver Diseases, USA



# INTERNATIONAL SCIENTIFIC COMMITTEE

## Basic / Translational

NAME	COUNTRY
<b>David Thomas</b> (Co-Lead) Johns Hopkins University School of Medicine	USA
<b>Ulrike Protzer</b> (Co-Lead, tentative) Technical University of Munich	Germany
<b>Raymond Chung</b> Harvard University	USA
<b>Adam Gehring</b> University of Toronto	Canada
<b>Jeff Glenn</b> Stanford Medicine	USA
<b>Maud Lemoine</b> Imperial College London	UK
<b>Massimo Levrero</b> University Claude Bernard Lyon 1	France
<b>Augusto Villanueva</b> Icahn School of Medicine at Mount Sinai	USA
<b>Man-Fung Yuen</b> The University of Hong Kong	Hong Kong

## Clinical

NAME	COUNTRY
<b>Carla Coffin</b> (Co-Lead) University of Calgary	Canada
<b>Seng Gee Lim</b> (Co-Lead) National University Health System	Singapore
<b>Jordan Feld</b> University of Toronto	Canada
<b>Pietro Lampertico</b> University of Milan	Italy
<b>Mário Pessôa</b> University of São Paulo	Brazil
<b>Jennifer Price</b> University of California San Francisco	USA
<b>Wendy Spearman</b> University of Cape Town	South Africa
<b>Grace Wong</b> The Chinese University of Hong Kong	Hong Kong

## Public Health

NAME	COUNTRY
<b>Jason Grebely</b> (Co-Lead) University of New South Wales	Australia
<b>Risha Irvin</b> (Co-Lead) Johns Hopkins School of Medicine	USA
<b>Maria Buti</b> University Hospital Vall d'Hebron	Spain
<b>Graham Cooke</b> Imperial College	London
<b>Cui Fuqiang</b> Peking University	China
<b>Funmi Lesi</b> World Health Organization & University of Lagos	Nigeria
<b>Su Wang</b> World Hepatitis Alliance	USA
<b>Carolyn Wester</b> NCHHSTP, Experts – NCHHSTP Centers for Disease Control and Prevention	USA

Subject to change without notice. Please visit [global-hepatitis.com](https://global-hepatitis.com) for up-to-date information.





# THE 50-YEAR LEGACY OF THE 19th ISVHLD Global Hepatitis Summit

Now delivered as the **Global Hepatitis Summit**, since 1972 the International Symposium on Viral Hepatitis and Liver Disease (ISVHLD) has played an important role in leading the discussion and driving the international agenda in all areas of viral hepatitis.

As is the tradition of ISVHLD, the 2025 Global Hepatitis Summit will bring together the top clinicians and researchers in liver disease from around the world.



# GHS 2025

## AT-A-GLANCE

**800** Berlin 2015

**1100** Toronto 2018

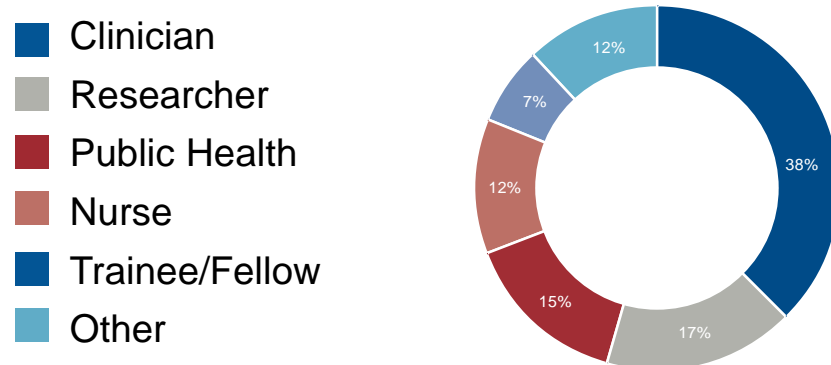
**1500** Taipei 2021 (virtual)

**753** Paris 2023 (hybrid)

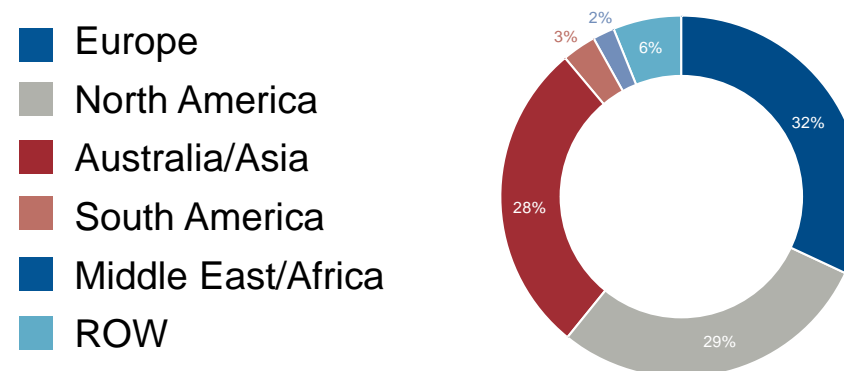
**1000** Los Angeles 2025



Participants by Professional Role (2023)



Participation by Geographic Region (2023)



# PRELIMINARY PROGRAM

## BASIC / TRANSLATIONAL

### **SESSION 1 – HCV Virology: Replicating Success**

- What can we learn from HCV for other hepatitis viruses?
- Pharmacology of long-acting HCV therapeutics

### **SESSION 2 – Exploiting Adaptive Immunity to Combat Viral Hepatitis**

- Restoring immunity to cure HBV
- Immunologic prescription for a vaccine to prevent chronic HCV
- The “Controlled Human Infection Model” – Where do we stand?

### **SESSION 3 – “Dueling” Virology: HBV and HDV**

- Molecular basis for an HBV cure using antivirals
- From controlling HDV to HDV cure

### **SESSION 4 – MishMASH: Molecular Mechanisms for Liver Disease**

- MASH: Molecular underpinnings of novel therapeutics
- Inflammatory premise for cancer

### **SESSION 5 – Gene and Cell Therapies: Latest News**

- CAR T-cells to treat liver fibrosis
- Gene correction in the liver using CRISPR

# PRELIMINARY PROGRAM

## CLINICAL

### **SESSION 1 – ILCA-GHS HCC Symposium**

- Early detection/screening – surveillance underuse & emerging modalities
- Panel: Implementation of these strategies
- Risk stratification: HBV and post-SVR
- Debate: Can we stop surveillance in low-risk patients?

### **SESSION 2 – Immune-Modulated Therapies for HBV**

- The role of interferon with current and future therapies
- Therapeutic vaccines and functional cure. How good is the promise?

### **SESSION 3 – Novel Acting Antiviral Strategies for HBV**

- Progress towards a sterilizing cure – Gene editing, targeting cccDNA
- The role of RNA interference (siRNA, ASO) as the backbone of HBV cure strategies

### **SESSION 4 – Practical Strategies for Implementing Guidelines: Maximizing Treatment Outcomes**

- How to engage and support priority populations in non-endemic regions
- Development and expansion of novel care models for global population

### **SESSION 5 – Delta Therapies: Current and Future**

- New drug development for Delta
- BLV & combination treatment

### **SESSION 6 – Existing Treatment Controversy**

- Debate: To stop or not to stop NA therapy

### **SESSION 7 – Remaining Challenges in HCV**

- Post-SVR follow-up – If you can stop, when? (including HCC)
- Difficult to treat – Treating individuals with cancer, reinfection, acute HCV, advanced disease, comorbidities

### **SESSION 8 – Overlapping Epidemics**

- Alcohol and viral hepatitis: How much is too much?
- MASLD, viral hepatitis and HCC risk.

### **SESSION 9 – Biomarkers: New Diagnostics and Technologies in Liver Disease**

- Biomarkers for HBV management
- Application of Artificial Intelligence in viral hepatitis

### **SESSION 10 – Special Populations (HEV, Pediatrics, Pregnancy, etc.)**

- Immunocompromised patients and viral hepatitis risk
- Management of children with viral hepatitis (immune tolerant)

Subject to change without notice. Please visit [global-hepatitis.com](https://global-hepatitis.com) for up-to-date information.



# PRELIMINARY PROGRAM

## PUBLIC HEALTH

### **SESSION 1 – Interventions to Prevent Viral Hepatitis**

- Prevention of HBV / HDV and HCV

### **SESSION 2 – Screening and Diagnosis of Viral Hepatitis**

- Optimizing strategies to enhance screening and diagnosis for HBV and HCV

### **SESSION 3 – Interventions to Enhance Testing, Treatment, and Viral Elimination**

- Interventions to enhance linkage to HCV and HBV / HDV care and treatment

### **SESSION 4 – Special Populations**

- Corrections
- Addressing challenges to engage PWID into care
- Overseas born/refugees/migrants
- Collaborating with First Nations Communities to enhance HCV care

### **SESSION 5 – Hepatitis B, C, D Elimination**

- Novel interventions to facilitate HCV elimination in rural settings
- Addressing barriers to HBV screening in low- and middle-income settings

### **SESSION 6 – Pathways Toward Hepatitis Elimination**

- Mexico
- South Korea

### **SESSION 7 – Implementation Successes and Challenges for Point-of-Care Testing for Current HCV Infection**

- Highlights from INSHU Point of Care Testing Workshop
- How to implement state testing

# ABSTRACT SUBMISSION IS OPEN !

You are invited to submit abstracts for poster and / or oral presentation at the **Global Hepatitis Summit 2025** taking place March 18 – 25, 2025 in Los Angeles, USA.

A limited number of abstracts will be selected for oral presentation.

Please submit your abstract within the Basic Science, Clinical or Public Health streams of GHS 2025.

Click [HERE](#) for **GHS 2025**  
Abstract Submission Guidelines  
and Online Submission Form

## KEY DATES

Abstract Submission:	OPEN
Submission Deadline:	November 4, 2024
Notifications:	December 2024



# PARTNER WITH US

## SPONSORSHIP BOOKING PROCESS

**STEP 1 DISCOVER** – a variety of sponsorship, exhibition and advertising opportunities on the following pages.

**STEP 2 SELECT** – a sponsorship level and review the full list of exclusive entitlements.

**STEP 3 ADD-ONS & ADVERTISING** – enhance your sponsorship with additional properties, venue and/or digital advertising.

**STEP 4 CUSTOMIZE** – suggest amendments and/or unique activations by sending requests in writing to the GHS Partnerships Team: [karen.seto@wearemci.com](mailto:karen.seto@wearemci.com) and [meighan.jury@wearemci.com](mailto:meighan.jury@wearemci.com).

**STEP 5 SPONSORS BOOK NOW** – Secure your sponsorship now by contacting the GHS Partnerships Team: [karen.seto@wearemci.com](mailto:karen.seto@wearemci.com) and [meighan.jury@wearemci.com](mailto:meighan.jury@wearemci.com).

**SECURE YOUR SPOT NOW AS  
GHS 2025 IS EXPECTED TO SELL OUT!**



# SPONSORSHIP PACKAGES

Entitlements & Benefits	Platinum (1) \$200,000	Gold (2) \$150,000	Silver (3) \$75,000	Bronze (5) \$50,000	Friends \$10,000
Sponsor Symposium – 60 minutes (Lunch – platinum priority selection)	✓	✓			
Sponsor Symposium – 60 minutes (Breakfast or End of Day – platinum priority selection)			✓		
Sponsor Symposium – Exclusive Promotional E-newsletter	✓	✓	✓		
Sponsor Spotlight – 30 Minutes (Meet The Expert – platinum priority selection)	✓			✓	
All Access Registrations	16	12	6	4	2
Social Tickets	5	4	2	1	
Exhibit Space (raw space, sponsor build)	Custom	10x20	10x10		
Exhibit (turnkey stand)				✓	✓
Hospitality Suite (number of days)	4	2	1	½	
Mailer Banner Advertisement (artwork provided by sponsor)	4	2	1		
Company Listing (logo, link, description)	✓	✓	✓	✓	✓
Mobile App Log-In Page Recognition	✓				
Mobile App Banner Advertisement (artwork provided by sponsor)	✓	✓	✓	✓	
Digital Recognition (website, newsletter, mobile app)	✓	✓	✓	✓	✓
Sponsor Recognition (welcome archway, program)	✓	✓	✓	✓	✓
Marketing & Engagement Activities (social media post, push notification, live session poll, pre or post event survey)	6	3	2	1	
Pre/Post Session Reel	✓	✓	✓	✓	✓
Post Event Debrief (hosted by GHS 2025 and IAC Chairs)	✓	✓	✓	✓	
Post Event Report	✓	✓	✓	✓	✓





# SPONSORSHIP PROPERTIES

## LANYARDS

\$25,000

Each delegate, speaker, and sponsor must wear lanyards for the meeting duration.

Sponsorship is inclusive of:

- Branded lanyards – GHS 2025 + supporting organization
- Lanyard distribution
- Digital and print recognition
- Logistics management



## KEYCARDS

\$25,000

Custom GHS 2025 key cards provided to each hotel guest upon check-in.

Sponsorship is inclusive of:

- Branded key card – GHS 2025 + supporting organization
- Keycard distribution
- Digital and print recognition
- Logistics management



## HYDRATION HOST

\$25,000

Distributed to all delegates when they pick up their GHS 2025 registration package.

Sponsorship is inclusive of:

- Sponsor provided branded water bottles – GHS 2025 + supporting organization
- Water bottle distribution
- Branded hydration stations
- Digital and print recognition
- Logistics management



## PROFESSIONAL PORTRAIT STUDIO

\$25,000

Capture a group shot or update a professional headshot.

Sponsorship is inclusive of:

- Branded GHS 2025 back drop for group shots
- Photo props
- Professional back drop for head shots
- Professional photographer
- Digital and print recognition
- Logistics management



# SPONSORSHIP PROPERTIES

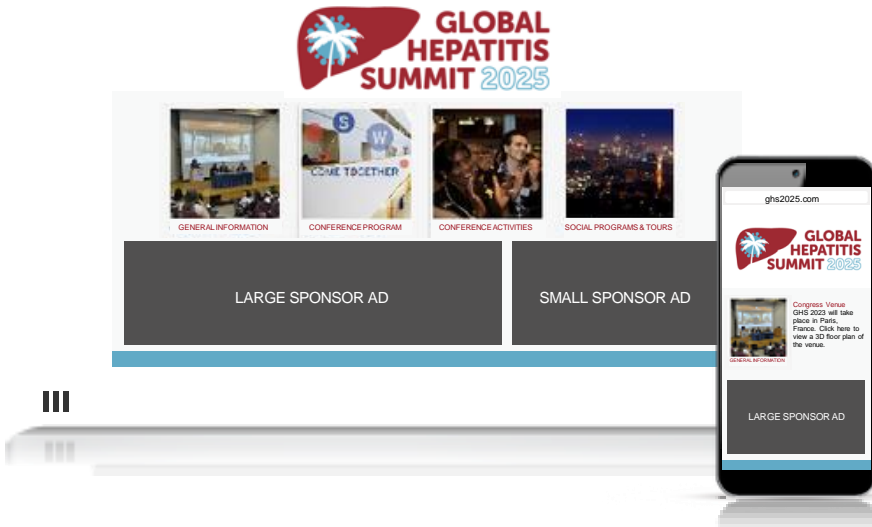
## MOBILE APP

\$25,000

The GHS 2025 App allows delegates to engage and network with their peers, exhibitors and sponsors anytime throughout the conference.

Sponsorship is inclusive of:

- Branded in-app advertising and activities
- Marketing, promotion, digital and print recognition
- Logistics management



## WIFI

\$25,000

Gain WIFI access using your organization's unique network password.

Sponsorship is inclusive of:

- Customized password and/or landing page
- Marketing, promotion, digital and print recognition
- Logistics management



# MEETING SPACE



Click [HERE](#) to submit your meeting room request form.

A selection of meeting rooms are available to rent for:

- Affiliate Meetings
- Client Meetings
- Advisory Board Meetings
- Workshops
- Receptions
- Private Sessions

The GHS 2025 Organizing Committee invites you to book meeting room space at the Westin Bonaventure Hotel & Suites in Los Angeles to host your own corporate meetings.

This is a perfect chance to conduct your business in a professional and convenient setting, surrounded by the dynamic atmosphere of the Global Hepatitis Summit. The GHS 2025 Conference Secretariat will work with you to seamlessly integrate your corporate activity around the conference schedule, maximizing your time and engagement.

All affiliate, sponsor, and/or related meetings taking place at the Westin Bonaventure Hotel & Suites, Los Angeles must be booked directly through the GHS 2025 Conference Secretariat.

Affiliate, sponsor, and/or other related meetings and events may not be scheduled during any GHS 2025 official programs or events.

For inquiries on meeting space, black out periods and accommodations, please contact the GHS Conference Secretariat Partnerships Team: [karen.seto@wearemci.com](mailto:karen.seto@wearemci.com) and [Meighan.jury@wearemci.com](mailto:Meighan.jury@wearemci.com).



# ADVERTISING VENUE

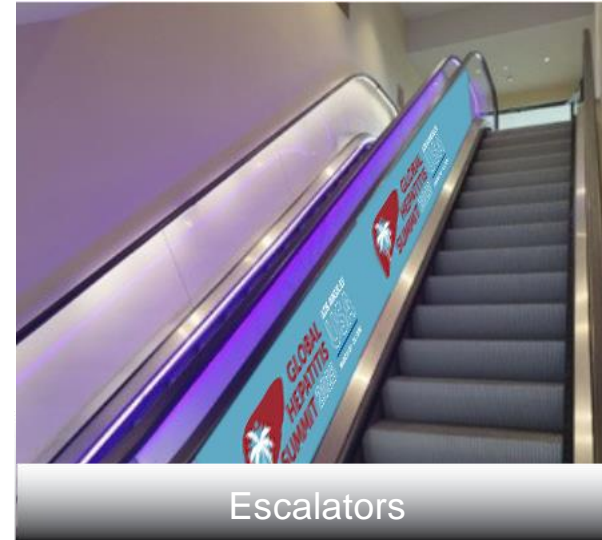
(INQUIRE FOR PRICING)

## BRANDING OPPORTUNITIES

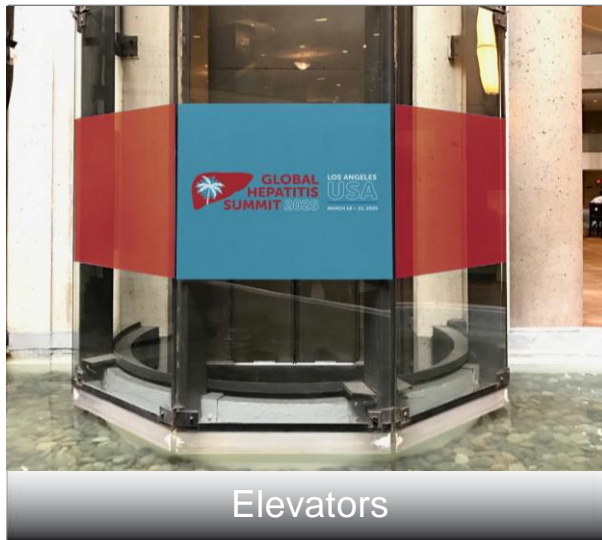
- Escalators
- Elevators
- Pillars (lobby, front desk, conference floor)
- Glass Panels
- Glass Clings
- Wall Wraps
- Banners
- Signs
- Booth Signage



Pillars



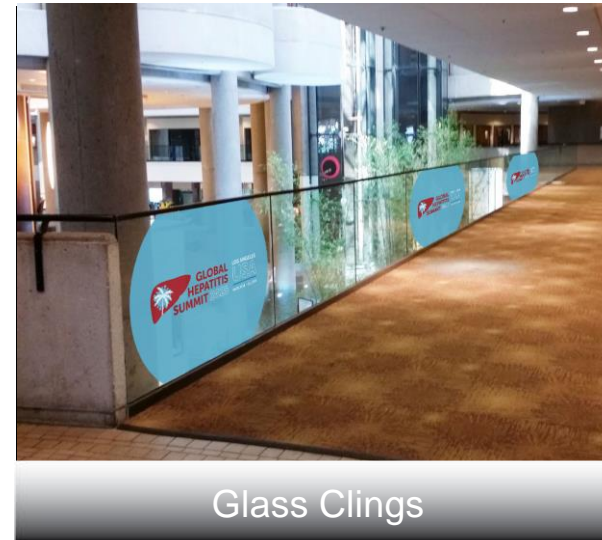
Escalators



Elevators



Glass Panels



Glass Clings



# ADVERTISING EMAIL BANNER ADS

Daily promotional e-mailers showcasing your company to the GHS 2025 community.

## CONTENT

- Registration
- Dates to Remember
- Destination Highlights
- Know Before You Go

## SUPPORTED FORMAT

- Static: PNG, JPG
- Animated: GIF

## PRICING

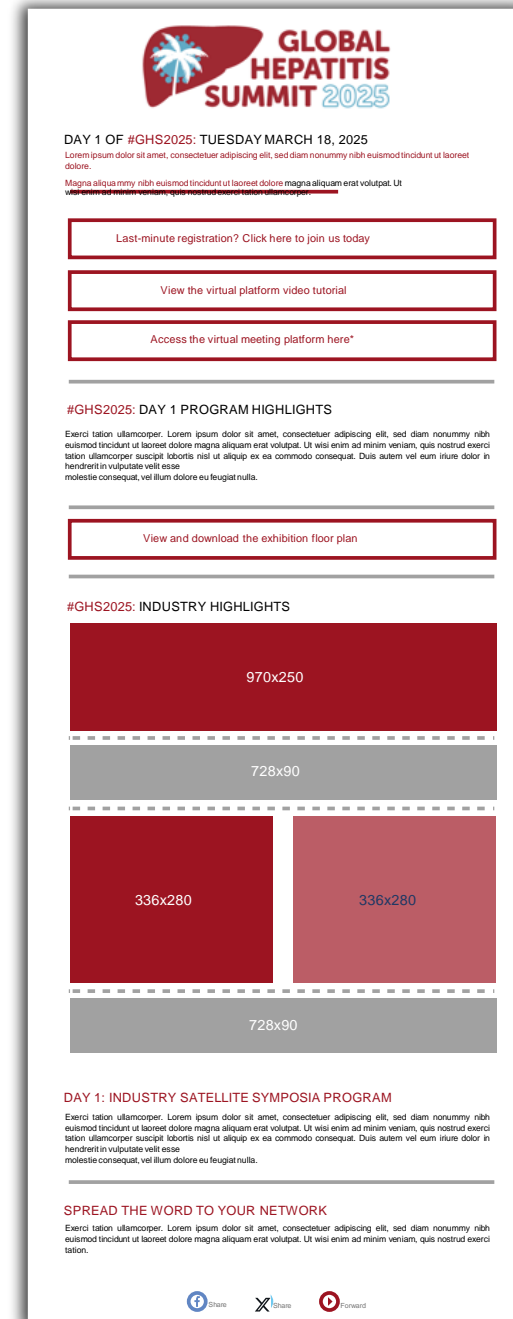
CAMPAIGN TYPE	AD UNIT	PRICE PER AD
Emailer Placement	#1: 970x250	1 x \$2,900
		2+ x \$2,700
Emailer Placement	#2: 728x90	1 x \$2,700
		2+ x \$2,500
Emailer Placement	#3: 336x250	1 x \$2,700
		2+ x \$2,500

## DIMENSIONS

- #1: 970x250
- #2: 728x90
- #3: 336x250

## REPORTING

- Data size on launch date
- Open rate



# EXHIBIT AT THE GHS 2025

## WHY?

- 2.5 days of networking with global leaders in all aspects of liver disease
- Prime location immediately adjacent to plenary and concurrent session halls

## WHAT IS INCLUDED?

- 1 Full registration
- 1 Turnkey exhibit stand, sign and chair
- Set-up and dismantling
- Print and digital recognition

ITEM	PRICE
Commercial turnkey exhibit stand	\$5,000
Civil society and affiliate turnkey exhibit stand	Inquire for pricing





# GLOBAL HEPATITIS SUMMIT 2025

The 19th International Symposium on Viral  
Hepatitis and Liver Disease (ISVHLD)

## CONTACT: GHS PARTNERSHIPS TEAM



**Karen Seto**  
Manager, Strategic Partnerships  
MCI Group Canada (Conference Secretariat)  
[karen.seto@wearemci.com](mailto:karen.seto@wearemci.com)



**Meighan Jury**  
Director, Consulting & Community Solutions  
MCI Group Canada (Conference Secretariat)  
[meighan.jury@wearemci.com](mailto:meighan.jury@wearemci.com)



## CANCELLATION POLICY

- Event dates: March 18 – 21, 2025.
- Cancellations received before 5pm EST on January 17, 2025, will be entitled to a 50% refund.
- Cancellations received after 5pm EST on January 17, 2025, are non-refundable and non-transferable.
- All cancellations are subject to a \$250 cancellation fee.





LOS ANGELES  
**USA**  
MARCH 18 – 21, 2025

# SPONSOR PROSPECTUS

The 19th International Symposium on Viral Hepatitis and Liver Disease (ISVHLD)



[www.global-hepatitis.com](http://www.global-hepatitis.com)

# THANK YOU